Dear ConriN members,
Many thanks to you who have contributed to this newsletter!

Please keep sending me information that you want to share with your Nordic colleagues about activities, call for papers, new research projects etc.

Best wishes,
Malin Tengblad, malin.tengblad@cfk.gu.se
ConriN and Conrid coordinator at Centre for Consumer Science (CFK)

Conferences and seminars

Current trends in food-related practice in the family A Comparative European Study
From shopping practice to culinary practice

New publications

DISSERTATION
Olafsdottir, Steingerdur (2014) Television and food in the lives of young children. University of Gothenburg. Faculty of Education. Link to more info

BOOKS
Olsen, Lena & Bull, Thomas, red. (2013) Kommunikationsrätt i det elektroniska medielandskapet. Liber. Läs mer på Liber.se
BOOK CHAPTERS


ARTICLES


Bjerrisgaard, S. M., Kjeldgaard, D. & Bengtson, A. 2013 Consumer-brand assemblages in advertising: An analysis of skin, identity and tattoos in ads. Consumption, Markets & Culture. 16, 3, s. 223


Niklas Hansson (2014): “Mobility-things” and consumption: conceptualizing differently mobile families on the move with recent purchases in urban space, Consumption Markets & Culture. http://dx.doi.org/10.1080/10253866.2014.899494

New research projects

Food, convenience and sustainability
The project will focus on the complex and contested category of ‘convenience’ food, often regarded as among the least healthy and most unsustainable of dietary options. Taking a whole-chain approach, but focusing mainly on the consumption end of the supply chain, the project will focus specifically on: processed baby-food; supermarket ready-meals; workplace food; and food-box schemes. The project team comes from Denmark, Germany, Sweden and the UK. It is an ERA-NET project within SUSFOOD.
Participating researchers from Sweden and Denmark are Professor Helene Brembeck and researcher Maria Fuentes from Centre from Consumer Science and Professor Bente Halkier.

Project description

Nudge-it
Through prior research it has become increasingly apparent that early life experiences with regards to food choices have a significant impact on the future health of the individual. Understanding how and why these early life experiences affect food choices in adulthood is therefore of fundamental importance if we are to tackle the growing issues obesity and unhealthy behaviour. Prof. Lucia Reisch (cbsCSR) and Assoc. Prof. Wencke Gwozdz are partners in this EU-funded project http://www.nudge-it.eu/

“Sustainable Lifestyles 2.0: End User Integration, Innovation and Entrepreneurship (EU-InnovatE)”
From green electricity tariffs to car sharing schemes, many sustainable products and services are being brought to market by enthusiastic start-ups. More consumers than ever are turning their hands to business in a bid to solve social and environmental problems. The project aims to investigate what potential this trend holds for a sustainable economy.
Professor Lucia Reisch at Copenhagen Business School is involved in the project http://www.eabis.org/en/end-user-integration-innovation-and-entrepreneurship-eu-innovate

People

NEW MEMBERS IN CONRIN
Linda Persson, PhD student, Karlstad university, Department of environmental and life sciences

Some consumer Research Centres in the Nordic Countries
SIFO, Statens institutt for forbrugsforskning, Oslo. www.sifo.no
National Consumer Research Centre, Helsinki. www.ncrc.fi
CFK, Centrum för konsumtionstvetenskap, Göteborg. www.cfk.gu.se
Consumption studies, University of Southern Denmark, Odense. http://www.sdu.dk/fbs
ConriN news is a newsletter that is sent to the members of Consumer Research interdisciplinary Network.

Centre for consumer science
School of Business Economics and Law at University of Gothenburg
PO Box 600 · 405 30 Gothenburg · Sweden
www.cfk.gu.se